

# RENTAL GUIDE

APARTMENTS.COM<sup>®</sup>

## ADVERTISING AGREEMENT

A Division of Reid Publications, Inc. | P.O. Box 55, Rye Beach, NH 03871 | (603) 433-2200

### ADVERTISER

Apartment: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State Zip: \_\_\_\_\_  
Main Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
Contact: \_\_\_\_\_

### MANAGEMENT CO.

Company Name: \_\_\_\_\_  
Other Address: \_\_\_\_\_  
City, State Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

Ad Type / Freq.: _____	Start Month: _____	End Month: _____
Monthly Rate: _____	Start Vol/ Iss. _____	End Vol/Iss: _____

Remarks: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

MC/Visa # (Optional) \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

This agreement is between Advertiser and Reid Publications, Inc., a New Hampshire Corporation, hereafter referred to as Publisher, for and in consideration of the mutual covenants and promises contained herein.

#### POLICY & TERMS

- (1) Publisher agrees to include Advertiser's ad, described as above, in Homes & Land Magazine. (2) To cancel ad, Advertiser agrees to send a written notice postmarked no later than 30 days prior to the Ending Date of this Agreement, otherwise, the Advertiser authorizes this ad to continue on an issue-to-issue basis.
- (3) Payment is due in full upon receipt of invoice. Accounts 30 days past due from invoice date will be subject to an 18% annual service charge on the unpaid balance.
- (4) The advertiser assumes complete responsibility and liability for payment in full for the entire advertising amount as specified between, and to include, the first and the last magazine issue to be advertised in as stated in this Agreement. (5) The Advertiser assumes full and complete responsibility for the content of all advertising submitted, printed, and published pursuant to this Agreement and shall indemnify and hold the Publisher harmless against any demands, claims, or liability thereon. The Advertiser shall reimburse the Publisher for any amount paid by the Publisher in the settlement of claims or in satisfaction of judgements obtained by reason of publication of advertising copy and for all expenses incurred in that regard, including, but not limited to, attorney's fees and cost of litigation. (6) In the event of any dispute regarding this Agreement, the prevailing party's attorney fees and court costs will be paid in full by the other party.

The Publisher shall not be responsible or liable for any damages to the Advertiser by reason of a failure to insert any advertisement provided for herein because of any labor dispute, strike, or any act of God or any other cause beyond the control of the Publisher. In such an event, the advertisement inserted in a future issue of the publication on the terms and conditions contained herein or having no charge made by the Publisher for the advertisement not inserted, shall suffice. Upon execution of this agreement Advertiser acknowledges having read the foregoing and accepts the terms and conditions as stated.

Advertiser: \_\_\_\_\_ Publisher: \_\_\_\_\_

Date: \_\_\_\_\_ Date: \_\_\_\_\_